

## WHAT DO YOU WANT WELLINGTON CENTRE BE LIKE IN 2020?

Wellington Town Council wants to shape a vision for Wellington town centre in 2020 – how it should look, how it should feel, and what it should offer to residents and visitors. This vision has to be more than just a set of fine words, however. It will point us towards practical actions we can start taking now to make sure our town is fit for the future – and we want your help.

### Stage One: fill in our online survey

If you have access to the internet, you can help our evidence-gathering by filling in an online questionnaire about your views and experiences of Wellington experience the town today. The aim is to better understand how often residents visit Wellington centre, what would encourage them to visit more often, and what they think of Wellington compared to other towns in the area. The survey is for anyone aged 18 and over who lives, works or studies in either the TF1, TF5 or TF6 postcode areas, and those who complete the survey can choose to enter a prize draw for £50 as a thank you.

### Stage Two: come along to 'Future Farm' on 12<sup>th</sup> October and tell us what you think

Running from 10am-12.30pm at Wellington Civic and Leisure Centre, this session will invite people to write down and share their ideas for what Wellington town centre could and should be like in 2020 – from shopping to socialising, events to housing. This session will be run by Rob Francis from research organisation OPM, which is supporting the town council on the project, and anyone is welcome to drop in during the morning and contribute.

To fill in the online survey or read more about the visioning project, visit the Wellington Town Council website at [www.wellington-shropshire.gov.uk](http://www.wellington-shropshire.gov.uk) and go to the 'Your Views' page.

*The future of traditional town centres is a hot topic at the moment, partly because of the effects of the recession but also because of longer term trends relating to the way people now shop and spend their leisure time. In Wellington, we can either sit back and watch that change overwhelm us, or we can be proactive and realise the opportunities that change could present. Shaping a realistic vision for the town is a first step – then it will be up to everyone who cares about Wellington to help make it happen.*

Regards

Andrew Roberts  
Deputy Town Clerk  
Wellington Town Council  
Civic Offices  
Larkin Way  
Wellington  
Telford  
TF1 1LX

Telephone: 01952 567697

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